

## Teachers and students love Ryan's presentations

Ryan got a lot of great reviews. The kids enjoyed [the presentations].

—*Media Specialist, Blaine*

The students and teachers loved him!

—*Media Specialist, Worthington*

People have been saying wonderful things. Everyone was really impressed.

—*Media Specialist, Marshall*

We've been reading his books in class. The kids love them!

—*Kindergarten Teacher, Cambridge*

The teachers all had great things to say about how wonderful he was.

—*1st Grade Teacher, Oakdale*

You can tell he knows what he's doing; he's got his presentation down.

—*1st Grade Teacher, Cambridge*

It's been a week, and the school is still buzzing about him.

—*1st Grade Teacher, Marshall*

The presentation was great; the children really enjoyed it.

—*2nd Grade Teacher, Andover*

He's a natural; I was surprised to learn that he isn't a teacher.

—*3rd Grade Teacher, Worthington*

His presentation felt somehow like he was speaking to each person individually.

—*4th Grade Teacher, Blaine*

It was a lot of fun for the kids and got them interested in reading and writing.

—*4th Grade Teacher, Blaine*

## About Ryan Jacobson

Ryan Jacobson lives in Mora, Minnesota, with his wife Lora, sons Jonah and Lucas, and dog Boo. He has written nearly twenty children's books. His experiences working with children date back to 1996–1998 when he served as a summer camp counselor. Ryan is an avid reader and writer, and he enjoys sharing these passions with others.

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## BOOKS FOR EVERY GRADE!

## An Author at Your School



Get students excited about books with a visit from author Ryan Jacobson

# Schedule Ryan for a Visit to Your School

Ryan Jacobson is a successful children's author from Minnesota. He's taken great care to create presentations for students—from kindergarten up—that are both fun and informative.

Ryan sees each visit as a chance to get children excited about reading, which is why he makes his school visits so affordable!

## One or Two Days

Invite Ryan to your school for one or two days. He prefers to speak with two or three classrooms per session, but he has also worked with entire grade levels (and even entire schools) at once.

A typical day includes three 30- to 45-minute sessions in the morning, a lunch break and three 30- to 45-minute sessions in the afternoon. Ryan then spends one to two hours autographing books for students who placed orders.

Ryan has recently wowed students in communities such as Andover, Blaine, Cambridge, Marshall, Rochester, Winona and Worthington. Be sure to take advantage of this opportunity for your school, too.

## How Much?

Ryan suggests a stipend of \$250 per day. (Includes all costs for travel and lodging.) At that rate, he asks that each school does the following:

- Help generate buzz about Ryan's visit
- Send Ryan's order form home with students two weeks before his visit
- Send Ryan's reminder slip home with students two or three days before his visit
- Read a few chapters of his books in each class

PLEASE NOTE: Ryan is almost always willing to work with you, even if your budget does not allow for a stipend. (Ryan has even visited dozens of schools, free of charge.)

## About the Presentations

Enlisting the help of several educators, Ryan has tailor-made his presentations for each age group. In fact, many schools ask him back every two years so their students can see his next presentation.

While the content of each presentation varies, the structure remains the same. Following is what you can expect to hear:

- A brief reading from his book(s)
- An in-depth discussion about each age-group-specific topic (see details at right)
- A fun storybuilding activity
- A question-and-answer session
- An opportunity for students and teachers to purchase personalized, autographed books

Ryan brings hundreds of books with him to each school, so students will receive their books on the day of or the day after his visit.

## I'm Interested. Now what?

If you are not already working with a Lake 7 Creative representative, you can contact Ryan directly:

- Call 763-639-5553
- Email [ryan@lake7creative.com](mailto:ryan@lake7creative.com)

We will get in touch with you as soon as possible, in most instances within 24 hours.

## K-1st Presentation



Ryan introduces his picture book, *Joe Lee and the Boo: Who's Afraid of Monsters?* He talks about what it's like to be an author, how he gets his ideas and how illustrations are created.

## 2nd-3rd Presentation



Ryan shares his *Santa Claus: Super Spy* books with students and offers an in-depth discussion on how he began writing books, as well as the writing process he follows when creating a book.

## 4th-5th Presentation



Ryan presents his *Lost in the Wild* book and delves deeper into his writing process. His session is highlighted by a sample brainstorming activity with the students.

## 6th and up Presentation



Ryan reads from his *Minnesota Hauntings* book. He discusses the challenges to writing and tips for telling a good story. He also demonstrates how to structure a story from beginning to end.

*These books are wonderful!*

Belinda Jensen, *KARE 11 News Saturday*  
(in reference to the *Santa Claus: Super Spy* books)